





#### **RELEASE AT 15:00 CET ON MAY 15, 2023**

# Ford Unveils All-Electric E-Tourneo Courier Delivering Maximum Style, Space and Practicality in a Compact Package

- All-new E-Tourneo Courier marks next key milestone in Ford's mission to achieve zero emissions across all vehicle sales in Europe by 2035
- Clean-sheet, all-electric design maximises space and practicality in compact, cityfriendly, five-seat multi-activity vehicle boasting distinctive SUV-inspired looks
- EV ownership is made easy with E-Tourneo Courier's full connectivity, advanced digital experiences and over-the-air feature updates
- All-electric E-Tourneo Courier will be available from late 2024. EcoBoost petrolpowered Tourneo Courier can be ordered later this summer for delivery this year

**COPENHAGEN, Denmark, May 15, 2023** – Ford today revealed the all-new E-Tourneo Courier in Copenhagen, Denmark, as part of Bring On Tomorrow Live – a showcase event for Ford's new uncompromising, electric mindset.

Built for adventure and ready to play, E-Tourneo Courier is a five-seat multi-activity vehicle with a distinctive SUV-inspired design, offering plentiful space for passengers and their belongings within a compact city-friendly footprint.

The latest addition to Ford's versatile Tourneo family features a refined all-electric driveline, complemented by an extensive array of digital experiences and connected features to help make EV ownership attractive and accessible, with convenient over-the-air updates to enhance the product over time.

"Exciting new products like E-Tourneo Courier are the future of Ford in Europe – electric, fun, and fuelled by a restless need for adventure. Our new all-electric multi-activity vehicle is the latest demonstration of our multi-billion dollar global push to scale EV production and deliver connected, must-have vehicles for our customers," said Martin Sander, general manager, Ford Model e, Europe.

E-Tourneo Courier is one of 10 all-electric vehicles Ford has committed to offering in Europe by 2024, as it targets zero emissions for all vehicle sales in the region by 2035. The company is investing \$50 billion globally through 2026 to achieve a targeted run rate of more than 2 million all-electric vehicles by the end of that year.

The all-electric model will arrive in 2024 for customers across Europe. <sup>1</sup> It follows the EcoBoost petrol-engined Tourneo Courier <sup>1</sup> that opens for order this summer, with initial deliveries before the end of 2023.

For news releases, related materials, photos and video, visit <a href="www.fordmedia.eu">www.fordmedia.eu</a> or <a href="www.media.ford.com">www.media.ford.com</a>.
Follow <a href="https://www.twitter.com/FordNewsEurope">https://www.twitter.com/FordNewsEurope</a> or <a href="www.voutube.com/FordNewsEurope">www.voutube.com/FordNewsEurope</a>

### Designed for adventure

E-Tourneo Courier was developed from the ground up to deliver a spacious and practical design in a manoeuvrable and compact package. Short overhangs and direct, straightforward lines strengthen the exterior's visual width and toughness, while the EV-only front end features a futuristic-looking coast-to-coast light bar and Ford signature chrome diamond grille.

"We designed E-Tourneo Courier to help customers get the most out of life – whether out with family and friends or coming home with the rear seats flipped and bikes in the back – and the exterior design expresses that 'no-nonsense' character," said Amko Leenarts, Design director, Ford, Europe. "The SUV-inspired design is rugged outside and roomy inside, while the modern EV details add exclusivity and clearly announce E-Tourneo Courier as part of Ford's electric revolution."

The all-electric multi-activity vehicle is developed to carry five adults and their luggage in comfort, and with practicality optimised using a 60-40 split rear bench and over 44 per cent more boot space than the outgoing Tourneo Courier. <sup>2</sup> Occupants also benefit from improved shoulder room and headroom, as well as a range of convenient stowage options including a configurable centre console, hidden boot cubby and 44-litre frunk.

The onboard digital experiences are centred around the striking "digiboard" instrument panel that features a full digital instrument cluster and SYNC 4 infotainment controlled via the large 12-inch touchscreen. The fully connected cabin features wireless Android Auto and Apple CarPlay integration, 4 as well as a phone charging pad 5 to stay connected on the go. Over-the-air updates can improve functionality over time without the need to visit a dealership.

E-Tourneo Courier is available with a range of stylish series choices, including the distinctive Active model with contrast roof colour, wheel arch mouldings, roof bars and unique seat fabrics.

## New all-electric experience

Smooth, refined all-electric journeys are enabled by E-Tourneo Courier's 100 kW (136 PS) e-motor, further enhanced using a selectable one-pedal driving mode. <sup>6</sup> The most comprehensive suite of advanced driver assistance systems in class <sup>7</sup> also helps makes light work of daily driving and longer road trips, and drivers can select from Normal, Eco and Slippery drive modes.

The vehicle offers both 11 kW AC and 100 kW DC charging options, and charge management is made easier with Ford's end-to-end home charging solution, handy app, and scheduling capability to take advantage of cheaper energy tariffs where available. A typical overnight AC charge from 10-100 per cent takes 5.7 hours. Ford software and the BlueOval Charge Network, which is one of the largest in Europe and set to include 500,000 chargers by 2024, also facilitate public charging. At a DC fast charger, customers can add 87 km range in just 10 minutes, and charge from 10-80 per cent in under 35 minutes when needing a fast top-up away from home. §

**Commented [A1]:** NOTE TO MARKETS: Update with local URL/reference

E-Tourneo Courier will be produced in Craiova, Romania, from the second half of 2024 alongside the Puma crossover – Ford's best-selling passenger car in Europe, set to offer an EV variant by 2024.

The all-new Tourneo Courier with a 125 PS 1.0-litre EcoBoost turbocharged petrol engine enters production later in 2023. <sup>1</sup> Further details on the full product range can be found in the fact file.

###

<sup>1</sup> Officially homologated driving range and energy consumption values will be published closer to on-sale date. In accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). Published range (intended target value according to WLTP) can be achieved with a fully charged battery - depending on the existing series and battery configuration. The actual range may vary due to various factors (e.g. weather conditions, driving style, route profile, vehicle condition, age and condition of the lithium-ion battery).

Officially homologated fuel efficiency and  $CO_2$  emissions figures will be published closer to on-sale date. The declared WLTP fuel/energy consumptions,  $CO_2$ -emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

- <sup>2</sup> Cargo and load capacity limited by weight and weight distribution.
- <sup>3</sup> Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.
- <sup>4</sup> Requires phone with active data service and compatible software. SYNC 4 does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality.
- <sup>5</sup> Available Qi wireless charging may not be compatible with all mobile phones
- <sup>6</sup> One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment, or the need to apply the brakes. See Owner's Manual for details and limitations.
- <sup>7</sup> Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.
- <sup>8</sup> Charge time based on manufacturer computer engineering simulations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge.

## About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customercentered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines exceptional digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their

3

businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 174,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

Contact: Peter Watt

Ford Pro Communications +44 (0) 7468 764 837 pwatt3@ford.com